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AUTOMOTIVE INDUSTRY AND MARKET,
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2014 AAI YEARBOOK

THE 'MUST HAVE' RESOURCE FOR ANYONE WHO NEEDS TO KNOW
THE AUSTRALIAN AUTOMOTIVE INDUSTRY.

The 2014 AAI YEARBOOK is a one-stop reference guide to the automotive market and industry in Australia.

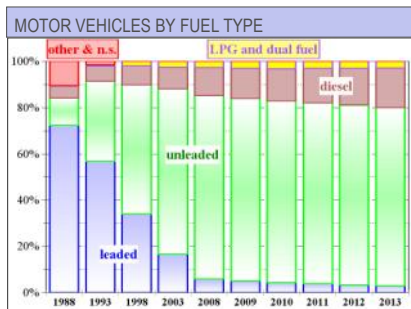
Now in its 13th edition, this unique industry resource contains all the data and information you need to keep ahead of Australia's fast moving auto market and industry including more than 130 in-depth profiles of Australian car manufacturers, component makers, vehicle importers and distributors plus well-sorted data sets and industry reference points.

Easily the most comprehensive information source for the industry, AAI's 2014 YEARBOOK offers the benefits of more than 13 years of direct research & development, as well as 21 years of activity by Australian Automotive Intelligence.

THE 2014 AAI YEARBOOK COMPRISES 5 CHAPTERS THAT TOGETHER PROVIDE UNIQUE AND COMPREHENSIVE COVERAGE OF THE AUSTRALIAN AUTOMOTIVE INDUSTRY.

KEY DATA

The first chapter of the YEARBOOK presents a detailed collection of industry wide data and information with user friendly charts and tables - every year we add new charts, tables and information to the already extensive collection.



VEHICLE SALES & REGISTRATIONS				
Year	PMV	SUV & LCV	HCV	TOTAL
1950	138,960	42,060	24,252	205,272
1951	125,052	44,436	27,504	196,992
1952	103,716	36,324	19,500	159,540
1953	104,543	39,518	14,542	158,603
1954	144,813	46,234	16,979	208,026
1955	172,240	47,945	19,161	239,346
1956	146,053	44,928	17,393	208,374
1957	155,150	43,905	14,740	213,795
1958	175,071	47,378	15,296	237,745
1959	196,989	54,364	16,745	268,098
1960	244,818	44,908	20,633	310,359
1961	188,132	34,487	15,121	237,740
1962	266,789	39,021	17,436	323,246
1963	307,380	44,312	22,471	374,163
1964	333,063	47,969	27,523	408,555
1965	331,751	47,412	27,778	406,941
1966	306,479	46,741	25,150	378,370
1967	335,541	50,601	26,931	413,073
1968	368,836	51,445	29,420	449,701
1969	400,879	54,131	33,148	488,158
1970	413,061	55,582	32,955	501,598
1971	417,224	56,730	30,557	504,511
1972	405,852	62,039	32,169	500,060
1973	459,925	73,997	37,936	571,858
1974	475,598	46,191	36,729	558,518
1975	472,624	78,387	42,204	593,215
1976	464,076	112,307	26,467	602,850
1977	426,736	107,390	25,013	559,139
1978	445,916	105,783	23,982	575,681
1979	445,225	93,300	22,511	561,036
1980	450,235	102,004	22,942	575,181
1981	453,779	127,594	24,911	606,284
1982	454,186	141,174	20,994	616,354
1983	409,981	140,956	17,163	568,100

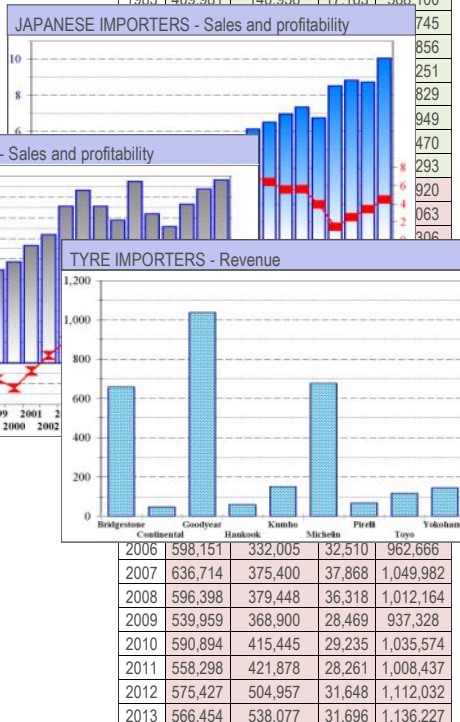
COMPANY CHAPTERS

There are more than 130 profiles of companies in the Australian automotive industry, with a chapter each for:

- AUSTRALIAN CAR MANUFACTURERS
- AUSTRALIAN COMPONENT MANUFACTURERS
- TYRE IMPORTERS
- LIGHT VEHICLE IMPORTERS
- HCV ASSEMBLERS AND IMPORTERS

These succinct profiles include:

- a brief history of the company
- company ownership details
- operations and activities
- major products and customers
- market performance and models
- related finance companies
- international and export activity
- financial performance



ABOUT AAI

Established in 1993, Australian Automotive Intelligence is a specialised business and policy consultancy focusing on the Australian automotive industry.

AAI publishes the AAI REPORT and AAI YEARBOOK, assists industry organisations and companies in their submissions to governments and consults with companies on strategic, market and other automotive industry matters.

Led by economist and industry specialist Richard Johns, AAI has developed an enviable reputation for providing comprehensive and independent analysis on a broad range of issues concerning Australia's automotive sector.

AAI's deep knowledge of the Australian market and industry, its ability to see Australia's industry in a global context, as well as long experience in forecasting and a talent for incisive commentary sets AAI apart.



Richard Johns, AAI Principal

Australian Automotive Intelligence
ABN 13 086 707 435

416 Queens Parade
Clifton Hill
VIC 3068
Australia

P.O. Box 267
Clifton Hill
VIC 3068
Australia

admin@aaintelligence.com.au
www.aaintelligence.com.au
p: 03 9867 5900
f: 03 9867 5955



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